



**WINS COVETED HONOR** — Arthur Plowright, salesman with Mer-Lin Motors Ltd., St. Thomas, has been named one of the top - auto salesmen in Canada by the Ford Motor Company. An engraved gold watch, a diamond ring, and a diploma are the awards for the achievement and Mr. Plowright will be visiting Toronto shortly to receive them at a top executive meeting of the Ford Motor Company. Mr. Plowright began his climb to the peak position when he won the Quarterly Award of Ford's Sales Club. His performance in the quarter—the last of 1958—was such that it earned him Ford's Master Salesman's Award, an honor restricted to only 50 sales people in Canada. Again his sales record was such that it qualified him for membership in the coveted Inner Circle Sales Club along

with the distinction of being named one of the 12 top automobile salesmen in Canada. Mr. Plowright has been in the automobile business for a period of only six years, starting with Mer-Lin Motors Ltd., in St. Thomas in 1953. During that time he has shown a steady annual increase in sales which is due primarily to the large number of customers who make a habit of returning repeatedly to see Mr. Plowright when they wish to trade or purchase a car. In this picture, Mr. Plowright, second from left, is seen being congratulated on his outstanding achievement by R. W. "Bert" Rankin, president of Mer-Lin Motors Ltd., with Charles B. Fearn, new car sales manager (left) and Robert Rankin (right), general sales manager, looking on. — (T.-J. Photo).